

Century Properties set to open third phase of Carmona home dev't

By JAMES A. LOYOLA

Century Communities Corporation, a subsidiary of Century Properties Inc. and developer of suburban community Canyon Ranch, is opening the P750-million third phase of the Carmona, Cavite horizontal development in the first quarter of 2008.

As with Canyon Ranch, the first Wi-Fi-integrated community in the South, the third phase of the development will be offered as house and lot packages with up to 20-year bank financing.

Homes will be affordably priced from P2.5 million and up for a three-bedroom home. The firm spent P750 million for the third phase, about half of the P1.5 billion it spent for the first two phases of Canyon Ranch.

Century Properties managing director Marco R. Antonio said the houses in this project will be called *Moderno* homes as it will feature a sleeker architecture inspired by the sundrenched beach houses of Florida.

Four designs will be named after the key cities in the said sunshine state: Orlando, Miami, Daytona and Lauderdale.

"The *Moderno* design is a new innovation, a fresh look at two-storey homes," Antonio said adding that this feature is also

intended to attract the younger market.

The third phase of Canyon Ranch, located within the San Lazaro Leisure Park, will cover an initial 8 hectares and comprise approximately 350 houses.

It will be the latest horizontal development of Century Properties, the 24-year-old real estate marketing, development and property management firm behind such illustrious and award-winning projects as *Essensa East Forbes* in Fort Bonifacio, *Soho Central* in Mandaluyong and the fully-fitted, fully-furnished condos *South of Market* and *Grand Soho Makati*.

The new, soon-to-be launched residential community *Moderno* is located only 10 minutes from Alabang, and features the pioneering new *Moderno* philosophy, a fresh design concept that combines sophisticated architecture with upscale resort-style elements.

Deviating from design excesses and clutter, the *Moderno* aesthetic expresses simplicity and clarity of form; embraces change and celebrates the current by rejecting decorative motifs to emphasize pure geometric forms.